

THE DOLDER GRAND

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Press Release

A WORK OF ART MADE FROM 13,000 CARNATIONS

When tradition meets avant-garde, something truly unique emerges. This year's Easter egg at The Dolder Grand is not only a floral masterpiece but also a powerful symbol. Radiating in vibrant pink hues, *FAITH* invites individual interpretations of hope, unity, and new beginnings.



Floral Art with a Message

Standing at 3.5 meters tall, the egg was designed by floral experts Leonie Haupt and Sofia Castrignanò. Comprising 13,000 carnations, it symbolizes trust and confidence—qualities needed now more than ever. The striking color choice enhances positive emotions, creates harmony, and turns the installation into a true statement piece.

FAITH IN BLOOM – When floristry becomes a message. 13,000 carnations, one vision: a new interpretation of hope.

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An Iconic Highlight

By now, it has become a legend—the oversized Easter egg that has been a centerpiece in The Dolder Grand’s Steinhalle since 2009, setting standards in aesthetics, creativity, and floral craftsmanship. Each year, the Easter egg is reimagined, merging artisanal perfection with contemporary art. Positioned in the Steinhalle and Canvas Bar, it creates a visually striking presence while adding to the venue’s unique atmosphere.

The inscription was deliberately chosen for its universal meaning: *“Faith” stands for all beliefs. It invites our guests to interpret the concept in their own way.* Head Florist Haupt adds: *“In challenging times, faith in peace, hope, and a better future can bring people together.”*



Spring Floral Trends 2025 / Trend Report – Curated by The Dolder Grand Floristry

Floristry is more than decoration—it is art, a statement, and an emotion. What will be trending in floristry in 2025? Which colors, shapes, and arrangements will define spring? And how can modern Easter décor be showcased beyond the conventional?

The Dolder Floristry Spring Trend Report provides the answers. Minimalist, avant-garde, and inspiring, it curates the most exciting trends, highlights exclusive blooms, explores progressive arrangements, and includes a DIY guide for a Dolder-style spring bouquet—minimalist, artistic, and contemporary.

About the Dolder Grand

The Dolder Grand is a 175-room city resort nestled in the hills overlooking the vibrant lakeside city of Zurich and the picturesque Swiss Alps. Since opening its doors in 1899, the legendary hotel has played host to numerous international artists, renowned musicians, and prominent dignitaries, and over the years has established itself as a must-see culinary, wellness, and arts destination with a host of accolades to its name. Reimagined by acclaimed architect Lord Norman Foster in 2008, The Dolder Grand’s historic, castle-like façade serves as a contrast to the impressive contemporary art collection housed within the hotel, including works by Salvador Dalí, Takashi Murakami, and Jani Leinonen. The Dolder Grand offers four distinct, and highly innovative dining concepts: The Restaurant (2-Michelin star and 19 GaultMillau points), Mikuriya (16 GaultMillau points), Saltz (15 GaultMillau points), and a new seasonal vegan/vegetarian garden restaurant, blooms (15 GaultMillau points). These remarkable culinary offerings, in addition to a lively bar and rotating pop-ups such as the Grand Heritage, reaffirm the hotel’s standing as a place of daring culinary experimentation and most recently earned it the title of GaultMillau’s ‘Hotel of the Year 2024’. The Dolder Spa is over 4,000 sq meters and features an expansive indoor pool, hot and cold plunge pools, sauna, steam, aroma pool, solarium, snow room, meditation room, a sun-soaked outdoor terrace, and more. A proud member of Leading Hotels of the World, Swiss Deluxe Hotels, and Responsible Hotels of Switzerland, the world-class city resort masters the art of Swiss hospitality and invites guests to enjoy the magic of Zurich in the most memorable of settings.

For images and general information, visit our [media page](#).

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